

PE 01

DISCLOSURE OF EXPENDITURE BY A POLITICAL PARTY

Electoral Act 1907, section 175SA

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Name	AUSTRALIAN LA	FOR P	ARTY	(hA	Branch		
100, 227, 317,21		ull – block letter	'S	C 0.7).	
Address	PO BOX 8117.						
(for correspondence)	Perth Business Cuntral WA Postcode 6849						
Telephone	(08) 9328 7222	Mobile	NIA				
Facsimile	(08) 9227 9585.	Email	infol	Dwa.	alp.org.	au	
	Ag	ent Detail	s		,		
Agent name	SIMON MEAD		Long-II		- Jojn, neo		
		ull – block letter	'S				
Agent address (for correspondence)	PO BOX 8117.						
	Revth Busines	is Cur	itru	WA	Postcode	6840	1
Telephone	(08) 9328 7222.	Mobile	0413	057	837.		
Facsimile	(08) 9227 9585	Email	Simon	1. Mea	alwa.a	p. org.	a U
	Declar	ation of A	gent				
every particular, the	formation contained in this retu at no other expenditure of a equired to be kept under regu pt and will, if asked for, be made	kind require lation 5(2) of	d to be of the Ele	disclosed ectoral (P	were received	d and that	t the
79 Stirlin	in Street, Per	th WK) 6C	00	4		
	7	place in this S	tate				
In	in Mad			16	1/2/00	P	
Signa	ature of agent				Date		
* Attachments YES	180						

This return must be lodged with the Electoral Commissioner within 15 weeks after polling day in the relevant election and will be made available for public inspection at the end of four weeks following that date. Returns and any queries should be directed to:

Electoral Liaison Officer

Western Australian Electoral Commission

Level 2, 111 St Georges Terrace

PERTH WA 6000 or

GPO Box F316 PERTH WA 6841

Telephone: (08) 9214 0400

Fax: (08) 9226 0577

Email: waec@waec.wa.gov.au

Please attach extra sheets in the appropriate format if there is insufficient space in any of the following sections.

SUMMARY OF EXPENDITURE INCURRED IN RELATION TO THE ELECTION

Expenditure within the following categories should be disclosed if the advertising itself was conducted during the election period, regardless of whether or not the expense or production of material was incurred during the election period. Place in the category which is most relevant to the activity conducted.	Value of
Broadcasting an election-related advertisement (for example, a television or radio advertisement)	\$1,068,511.83
Publishing an advertisement in a journal (including newspapers or magazines)	\$303,475.87
Displaying an election-related advertisement at a place of entertainment (for example, the cinema)	\$3,921.10
The production of any advertisement which is broadcast, published or displayed as above (even if the production of that advertisement occurs outside the election period)	
Producing any material, other than above, which requires authorisation and which is used for advertising during the election period (even if the production of that material occurs outside the election period)	
Producing and distributing electoral matter addressed to particular persons or organisations (for example, mail-outs or letterbox drops to households)	\$709,528.57
Consultant's or advertising agent's fees for services provided during the election period, or the production of material for use during the election period	\$709,528.57 \$132,372.33
Carrying out an opinion poll or other research related to the election	\$180,762.37
Total of all expenditure	122314511.23
Note that this will not include all types of expenditure, only those defined at section 175 of the Electoral	